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## MEDIA RELEASE

*For immediate use*

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### **Exude Cajun Crab Imitates Baby Crab**

As Mister Twister continues to expand its rapidly growing line of saltwater lures, the Exude Cajun Crab is becoming more and more popular among saltwater anglers. Designed to imitate a baby crab, the ideal prey for many salt water predators, the Exude Cajun Crab will catch redfish, tarpon, cobia, permit and snook.

When rigged with a jighead, or single hook, the Cajun Crab swims sideways, duplicating the escape tactics of a live crab. In addition to its design innovations, the Exude Cajun Crab comes in a wide variety of innovative colors proven to attract saltwater predators.

As if that wasn't enough, the Cajun Crab is made with Mister Twister's exclusive Exude formula, so it produces a slime coat that releases specific amino acids in the water. Fish recognize these as food.

Additional information on the Exude Cajun Crab can be found in the current *Mister*

*Twister Tackle Catalog*. To receive your FREE catalog, visit our web site:

[www.mistertwister.com](http://www.mistertwister.com) or call 800-344-6331. Mister Twister, PO Drawer 1152, Minden,

LA 71058-1152.