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MEDIA RELEASE

For immediate use

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Exude Corn Niblet. . . Better Than Real Corn

The new Exude™ Corn Niblet is one of those rare lures that just could be better than the real thing. As soon as the Corn Niblet is submerged it begins releasing the Exude™ proprietary blend of protein, minerals and amino acids. . . fish food. It's this natural scent trail that makes the Exude™ Corn Niblet so effective. If you fish with corn, whether you fish for trout, kokanee, crappie or panfish, this is your lure.

Few tackle shops or lakeside resorts carry canned vegetables and it's tough for corn anglers to come up with bait on short notice. Real corn also has to be kept refrigerated adding to the hassle of gearing-up for fishing with corn. Exude Corn Niblets, on the other hand, come in a resealable bag, and they can be stored in a tackle box without going bad.

So, is the Exude Corn Niblet better than the real thing? The jury is still out, but for a combination of qualities including ease of use, storage, color selection and fish catching power, the Exude Corn Niblet is far superior.

Mister Twister's web site is: www.mistertwister.com. To receive a current Mister Twister catalog, featuring the entire line-up of Mister Twister products either visit the Mister Twister web site, or write: Mister Twister, PO Drawer 1152, Minden, LA, 71058-1152.