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## MEDIA RELEASE

*For immediate use*

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### **Exude Fantail Shrimp features small profile with natural action**

The 2½" Exude Fan Tail Shrimp from Mister Twister presents a small profile while sporting lots of leg action. Its fan tail also "flips" during presentation to imitate the natural swimming action of a live shrimp.

In addition the tail includes a rattle chamber that, when equipped with a rattle, not only produces fish-attracting sound, but it adds weight to the tail resulting in enhanced motion. Rig it on a Mister Twister Saltwater Jighead and, depending on the speed of your retrieve, you will be able to fish it at virtually any depth.

The key to effective artificial shrimp presentations is tail action and sound. The Exude Fan Tail Shrimp not only has both, but its Exude formulation begins releasing scent as soon as the lure hits the water. Action, size, sound, colors and scent release. Mister Twister's 2½" Exude Fan Tail Shrimp has it all.

Mister Twister's web site is: [www.mistertwister.com](http://www.mistertwister.com). To receive a Mister Twister catalog featuring the entire line-up of Mister Twister products, either visit the Mister Twister web site or write: Mister Twister, PO Drawer 1152, Minden, LA, 71058-1152.