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# MEDIA RELEASE

*For immediate use*

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## **G-Grub Perfect for Many Freshwater Game Fish**

Every fisherman knows the Mister Twister Curly Tail Grub is the #1 soft plastic lure of all time. Mister Twister has taken this classic lure to a new level with the Mister Twister G-Grub. It incorporates the Curly Tail concept in a leech design. Fins from tip to tail produce a perfect leech imitator with a realistic swimming action throughout its entire body.

G-Grubs come in three sizes, 2-inch, 3-inch and 4-inch, and a wide variety of vivid colors. They are perfect for both walleye and bass. Either size can be rigged on a jighead, fished as harness rigs - with or without walking sinkers, or used as spinner bait trailers. Rattle can be added to the tail for added action and attraction. In addition, they can be fished fast or slow. The G-Grub is an extremely versatile stop-and-go lure. It can also be vertically jigged or cast and retrieved. Any way you fish it, you'll get great swimming action.

Additional information on the Mister Twister G-Grub can be found in the current *Mister Twister Tackle Catalog*. To receive your FREE catalog, visit our web site: [www.mistertwister.com](http://www.mistertwister.com) or call 800-344-6331. Mister Twister, PO Drawer 1152, Minden, LA 71058-1152.