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MEDIA RELEASE

For immediate use

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Saltwater Piranha is "Bad to the Bone"

Saltwater fishermen have been searching for years for a true saltwater fillet knife. That search has ended with the introduction of the new Saltwater Piranha from Mister Twister, the industry's pioneer in electric fish cleaning technology.

Every bit as rugged as the classic Mister Twister Electric Fisherman, the Saltwater Piranha's increased cutting surface is engineered to handle the tough scales and skin of many saltwater fish species. While the Saltwater Piranha features 25% more torque and 15% more speed than most other electric knives, the real key to its cutting power is in the blade; hundreds of serrations will cut through just about anything. More power, more torque, and more speed couple-up to truly make the Saltwater Piranha, "Bad to the Bone!"

The Mister Twister Saltwater Piranha... Superior mechanics means superior results.

Mister Twister's web site is: www.mistertwister.com. To receive a Mister Twister catalog featuring the entire line-up of Mister Twister products, either visit the Mister Twister web site or write: Mister Twister, PO Drawer 1152, Minden, LA, 71058-1152.