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MEDIA RELEASE

For immediate use

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Exude Sandworm Natural and Tasty

Designed specifically for the saltwater angler, Mister Twister's eight-inch Exude Sandworm, with its life-like profile is perfect for stripers, weakfish and fluke. In fact, the sandworm, during spawning season, is the principle food source of striped bass.

The Exude Sandworm is available in a variety of popular saltwater colors. And, because it's formulated with Exude, it begins emitting a scent trail as soon as it hits the water. Exude also gives the Sandworm a fleshly, real feel and a natural taste.

Additional information on the Exude Sandworm can be found in the current *Mister Twister Tackle Catalog*. To receive your FREE catalog, visit our web site: www.mistertwister.com or call 800-344-6331. Mister Twister, PO Drawer 1152, Minden, LA 71058-1152.