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MEDIA RELEASE

For immediate use

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Mister Twister TwisterMite... The Perfect Hellgrammite Now with Salt

For years fishermen have been looking for the perfect hellgrammite. They just may have found it in the Mister Twister TwisterMite with Salt.

The TwisterMite is perfect for smallmouth bass, trout, crappie and bream. It can either be rigged on a jig head or rigged as a drop shot lure. It is also ideal for Carolina rigging.

Available in a wide variety of proven fish-attracting colors, the TwisterMite's most intriguing feature just might be its oversized head that increases its tail slap, but it's the added salt that gives the TwisterMite its ideal fighting weight.

Mister Twister's web site is: www.mistertwister.com. To receive a Mister Twister catalog featuring the entire line-up of Mister Twister products, either visit the Mister Twister web site or write: Mister Twister, PO Drawer 1152, Minden, LA, 71058-1152.