



PRESS RELEASE

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For 5/19/14 Release

New Bass Bait- Sinfully Effective, Sensationally Versatile

Mister Twister®, the original manufacturer of the Curly Tail® Grub, really listened to bass fishermen when they designed the **NEW Magnum SinSation**. The SinSation is sinfully effective and sensationally versatile. In fact, we had a difficult time finding a way to rig it that didn't look great! Texas-rigged? Obviously. Carolina-rigged? Of, course. Rig it on a swim bait head; a scrounger head; or in place of a skirt on your favorite spinnerbait, buzzbait or chatterbait. Perfect for punching. It even works amazingly well as an oversized drop-shot bait.

The 5" long Magnum SinSation is the perfect combination of finesse and flash. The front half of the body is thicker to affect the bait's balance and glide, but also to provide a perfect spot to hold your hook securely. Plus the two, front Curly Tails® produce lift and glide along with attracting pulsations and visual attraction. The back half of the body is thinner to allow the oversized Curly Tail® to really get to work. And, the entire body is ribbed and covered with a series of Poc'it® chambers to increase water disturbance and slow its swim.

Available in 10 fish catching colors including two awesome laminate colors.

To see the entire lineup of Mister Twister® products, or receive a current Mister Twister® Tackle Catalog, visit our web site at www.mistertwister.com or call 800-344-6331. Mister Twister, PO Drawer 1152, Minden, LA 71058-1152.

